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The new “solutions economy” and how it works globally to solve nutrition and health problems

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Rising obesity, food insecurity, a lack of quality education and safe water for the poor in the developing world are some of the global societies entrenched problems. Whose job is it any way to solve these problems? For decades, the answer to the question has been simple: government. Today we live in a different world where a new economy has emerged. The new “solutions economy” represents not just an economic opportunity, but a new strategy for solving many of the global nutrition and health problems. This presentation explores how, in today’s new “solutions economy,” solving social problems is becoming a multidisciplinary exercise that challenges businesses, governments, philanthropists and

social enterprises to think holistically about their role and their relation to others—not as competitors but as collaborators serving as many stakeholders as possible.

Speaker Biography

Sandra Poirier has more than 15 years of international teaching experience working in culturally diverse environments. Her strengths include creating innovative educational programs with a focus on culture, identifying appropriate outreach efforts to solve community problems, and empowering students for successful careers. She has been recognized for her ability to create and teach online courses, work as an advisor for a student organization, and creating positive educational strategies for optimal learning. She has been employed at MTSU since 2005.

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