

Allied Academies International Internet Conference

2008

Allied Academies Internet Conference

Proceedings

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Academy of Accounting and Financial Studies
Academy of Banking Studies
Academy for Economics and Economic Education
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Academy of Strategic Management Journal
Journal of Legal, Ethical and Regulatory Issues
Journal of International Business Research
International Academy for Case Studies

Proceedings of the Allied Academies Internet Conference

2008

**Jo Ann and Jim Carland
Co-Editors
Carland College**

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**Allied Academies’
Summer International Internet Conference Program**

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Letter from the Conference Chair

Welcome to the 2008 International Internet Conference! We hope that you will enjoy your experience and that the Conference will prove to be a successful one for each of you. This is the eighth Internet Conference meeting of the Allied Academies and we are pleased to be able to sponsor and support it. The Internet Conference continues to grow in popularity and we now have over 50 papers submitted from all across the US and around the world.

As you may know, the organization is a not for profit corporation and is not sponsored by any university or organization. We are dependent upon conference registration fees, membership fees, and contributions from interested and supportive groups. Our mission is to support and encourage the exchange of ideas in higher education throughout the world. To that end, we sponsor conferences and publish journals. In addition, we maintain a web page which has developed into an important communication medium for our membership and for scholars from around the world. We publish our journals simultaneously in hard copy and on the web page, and you can view conference proceedings, newsletters and academy information there as well.

As you will see from the Program, the Proceedings, and the web postings, interest is growing in this Internet Conference format. We added this venue as an additional opportunity for professors with limited travel budgets to have their work read and critiqued by their peers. We think you will agree that it is a vehicle which is becoming more accepted and one which promises greater opportunities for universities to stretch their limited funds while offering faculty access to high quality publication opportunities.

We are pleased to report that this Conference features over 50 papers whose authors represent dozens of different states and a few different countries. These works represent a great range of ideas and contributions; from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. As an interdisciplinary organization, we hope that each of you will find concepts and ideas which you can use in a variety of areas. We encourage you to venture outside your disciplines and to sample the work of your peers from across the spectrum of academe.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make the Allied Academies successful and who support our efforts to achieve our mission. Thank you and have a great conference.

Trey Carland
www.alliedacademies.org

**Summer International Internet Conference
General Session**

Session Chair: Trey Carland, Allied Academies

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Gordon Johnson, California State University, Northridge
Kurt Saunders, California State University, Northridge

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Anne Macy, West Texas A&M University

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LaVelle Mills, West Texas A&M University

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