



### **Letter from the Conference Chairs**

Welcome to Reno! We hope that you will enjoy your stay here and that the Conference will prove to be a successful one for each of you. This is the thirteenth year of the Allied Academies. As you know, the organization is a not for profit corporation and is not sponsored by any university or organization. We are dependent upon conference registration fees, membership fees, and contributions from interested and supportive groups. Our mission is to support and encourage the exchange of ideas in higher education throughout the world. To that end, we sponsor conferences and publish journals. In addition, we maintain a web page which has developed into an important communication medium for our membership and for scholars from around the world. We publish our journals simultaneously in hard copy and on the web page, and you can view conference proceedings, newsletters and academy information there as well.

We are pleased to report that this conference features work which represents a great range of ideas and contributions: from cutting edge contributions to the literature, to pedagogic and educational applications, to applied and practical research. As an interdisciplinary organization, we hope that each of you will find concepts and ideas which you can use in a variety of areas. We encourage you to venture outside your disciplines and to sample the work of your peers from across the spectrum of academe. To that end, and to facilitate our participants' choice of participation time, we have structured the Conference in the form of interdisciplinary sessions. We hope that each of you will take this opportunity to expand your interests.

We also encourage you to sample the food and fun which is abundantly available in beautiful Reno, "the biggest little city in the world." We recognize that the camaraderie of the resort is as important in revitalizing you as a professional as are the discussions in the presentations. We hope that each of you will go home refreshed, renewed, and with new and lasting friends.

Finally, we would like to extend our heartfelt appreciation to each of you. It is the authors and the conference participants who make the Allied Academies successful and who support our efforts to achieve our mission. Thank you and have a great conference!

JoAnn and Jim Carland  
[www.alliedacademies.org](http://www.alliedacademies.org)

**Interdisciplinary Internet Session**

**Session Chair:** Michael McCollough, University of Idaho

***The Empirical Study of Firm Specific Advantage,  
Global Branding, Product Diversity and Performance***

Chihwen Wu, National Chung Hsing University

***How Business Students Spend Their Time-do They Really Know?***

John Tanner, University of Louisiana at Lafayette  
Geoffrey Stewart, University of Louisiana at Lafayette  
Glenn Maples, Northwestern State University  
Michael Totaro, University of Louisiana at Lafayette  
Michael Gaines, University of Louisiana at Lafayette

***Banking and Financial Crisis in Turkey from 1929 to 2007***

Mahmut Yardimcioglu, Karamanoglu Mehmetbey University  
Gokhan Genc, Karamanoglu Mehmetbey University

***Characteristics of the Recovery Process for Small Financial Intermediaries:  
The Case of Italian Cooperative Banks***

Gianluca Mattarocci, University of Rome "Tor Vergata"  
Lucia Gibilaro, University of Bergamo

***Congruence Between Entry-Level Accountants' Required Competencies  
and Accounting Textbooks***

Sanjay Gupta, Valdosta State University  
Leisa Marshall, Valdosta State University

***Targeted Microfinance and Women Involvement in Household Decision-making:  
Evidence from Bangladesh***

Shahnaz Abdullah, Claflin University  
Andy Mullineux, Birmingham Business School  
Thomas Tworoger, Nova Southeastern University  
Leslie Tworoger, Nova Southeastern University

***The Recovery Paradox: the Effect of Recovery Performance and Service Failure  
Severity on Post-recovery Customer Satisfaction***

Michael McCollough, University of Idaho

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1:00 PM to 3:00 PM Wednesday, October 15

Washoe B

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**Interdisciplinary Internet Session**

**Session Chair:** Balasundram Maniam, Sam Houston State University

***Business School Administrators' and Faculty Perceptions of Online Learning:  
A Comparative Study***

John Tanner, University of Louisiana at Lafayette  
Thomas Noser, Western Kentucky University  
Michael Totaro, University of Louisiana at Lafayette  
Markashia Bruno, University of Louisiana at Lafayette

***Evaluating Scientific Journals:  
Properties, Limits and Conditions of Effectiveness of Classification Methodology***

Gianluca Mattarocci, University of Rome "Tor Vergata"  
Carretta Alessandro, University of Rome "Tor Vergata"

***The Daily Examiner: Strategic Initiative 2013***

Patricia Lapoint, McMurry University  
Carrol Haggard, Ft. Hays State University

***Virtually Present: Interacting in a Virtual World***

Ida Jones, California State University, Fresno

***System Optimization, Human Nature, and Customer Value***

James Turner, Xavier University

***The Modern Day Work Environment***

Balasundram Maniam, Sam Houston State University  
Madison Law, Sam Houston State University  
Geetha Subramaniam, Universiti Teknologi MARA

**Interdisciplinary Internet Session**  
**Session Chair:** James Aflaki, Christian Brothers University

***A New Approach with Market Survey and Fuzzy Statistical Analysis  
in the E-BUSINESS Context***

Chihwen Wu, National Chung Hsing University

***Does Mentoring Really Work For College Students?***

Danny Rhodes, Anderson University

***How "I" Can Improve Classroom Performance***

Randy Anderson, California State University Fresno  
Lydia Anderson, California State University Fresno

***Corporate Governance and Developments in the Philippine Accounting Profession***

Venus Ibarra, Ateneo de Manila University  
Luis Dumlao, Ateneo de Manila University  
Carmelo Lopez, Ateneo de Manila University

***An Investigation of the Day-of-the-week Effect on the Istanbul Stock Exchange of Turkey***

Ravindra Kamath, Cleveland State University  
Chinpiao Liu, Cleveland State University

***A Complete Solution to IPV4 Addressing***

James Aflaki, Christian Brothers University

**Interdisciplinary Session****Session Chair:** Nelson Ndubisi, Monash University Malaysia***The Impact of Culture and Computer Self-efficacy in an Online Training Environment***Richard Hauser, East Carolina University  
John Bradley, East Carolina University  
Ravi Paul, East Carolina University***Using Item Statistics to Improve Multiple-choice Economics Exams***

Kathleen Vinlove, Park University

***A Markov Chain Modelling Approach for Predicting a Retail Mortgage Health Index***Chang Liu, Louisiana Tech University  
Morsheda Hassan, Wiley College  
Raja Nassar, Louisiana Tech University***Factor Analytic Model of the Impact of Information Technology (IT)  
on the Performance of Public Organizations in Nigeria***Charles Akinyokun, Federal University of Technology, Akure, Nigeria  
Cleopas Angaye, National Information Technology Development Agency, Abuja, Nigeria  
Moses Ubaru, National Information Technology Development Agency, Abuja, Nigeria***The Effect of Convergence of U.S. Generally Accepted Accounting Principles  
and International Financial Reporting Standards on Global Entities***

Marianne James, California State University, Los Angeles

***Impact of Personal Culture on Sophisticated Succession Planning by Smes on Malaysia***

Nelson Ndubisi, Monash University Malaysia

**Interdisciplinary Session**

**Session Chair:** David Kunz, Southeast Missouri State University

***Historical Influences on Modern Cost Accounting Practices***

Darwin King, St. Bonaventure University  
Kathleen Premo, St. Bonaventure University  
Carl Case, St. Bonaventure University

***The Relationship Between School Characteristics and Student Performance  
on Standardized Tests in the Denver Metro Region***

David Aske, University of Northern Colorado  
Rhonda Corman, University of Northern Colorado

***Interactive and Iterative Assessment as a Tool for Enhanced Student Learning***

Debasish Banerjee, Western Carolina University

***Communication Competencies:  
Perceptions of Aacsb College of Business Deans and Business Communication Students***

Donald English, Texas A&M University-Commerce  
Edgar Manton, Texas A&M University-Commerce  
Janet Walker, Texas A&M University-Commerce  
Tom Brodnax, Texas A&M University-Commerce

***Some Implications of International Working Capital Management***

Hadley Leavell, Sam Houston State University

***Cape Chemical: Capital Budgeting Issues***

David Kunz, Southeast Missouri State University  
Benjamin Dow, Southeast Missouri State University

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8:00 AM to 10:00 AM Thursday, October 16

Washoe D

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**Interdisciplinary Session**  
**Session Chair:** Inge Nickerson, Barry University

***A Review of Cognitive Research on the Correctness of Requirement Specifications***

I-lin Huang, Langston University

***Total Quality Management and the Malcolm Baldrige Award:  
Benefits and Directions for Banking Institutions***

Daron Peschel, Federal Reserve Bank of Dallas  
Irfan Ahmed, Sam Houston State University

***Attitudes Toward Teamwork in Higher Education:  
A Comparative Study of Religiously Affiliated Universities and Secular-based Universities***

Dewayne Thompson, Lee University  
Ismet Anitsal, Tennessee Tech University  
Hilton Barrett, Elizabeth City State University

***Women Entrepreneurs of the World: A Comparison of Women Entrepreneurs  
from Poland, the United Arab Emirates and the United States***

James McLaurin, American University of Sharjah  
Agnieszka Kuchta, American University of Sharjah

***Hi and Dri***

Kevin Kemerer, Barry University

***Ameritech in the Philippines: Failure to Adjust to Filipino Cultural Norms?***

Charles Rarick, Purdue University - Calumet  
Arifin Angriawan, Purdue University - Calumet  
Inge Nickerson, Barry University

**Interdisciplinary Session**

**Session Chair:** Wayne Roberts, Southern Utah University

***An Attitudinal Model on the Use of Booster Seats***

M. Meral Anitsal, Tennessee Tech University  
Ismet Anitsal, Tennessee Tech University  
Kevin Liska, Tennessee Tech University

***Rascal-Mildew, Inc.: A Case of the Inventory Hot Potato***

Robert Sellani, Nova Southeastern University

***Mumbai as an International Financial Center***

Sankaran Venkateswar, Trinity University

***Recreating the Quantitative Classroom for Adult Learners***

Bruce Blaylock, Radford University  
Garland Wiggs, Radford University  
Thomas Lachowicz, Radford University

***Public Funds, Public Policy, and Free Enterprise in Alaska***

Wayne Roberts, Southern Utah University

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10:10 AM to 12:10 PM Thursday, October 16

Washoe C

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**Interdisciplinary Session**

**Session Chair:** Gerald Calvasina, Southern Utah University

***Finding Water at the Oasis? Executive Team Leadership in the City of Gold***

Reagan McLaurin, American University of Sharjah  
Peter Mitias, American University of Sharjah

***The Impact of Market Orientation Toward Parents on Overall Business School Performance  
in the Case of AACSB - International Member Schools***

Kevin Hammond, The University of Tennessee at Martin  
Robert Webster, Ouachita Baptist University

***Perceived Gender Differences***

Janet Massey, Neumann College

***Renault Yahoo! Argentina***

D. K. Smith, American University of Nigeria  
Carlos Aimar, Centro Universitario San Isidro  
Jorge Fajardo, Universidad de Palermo

**The U.S. Supreme Court and HR Decision Making**

Gerald Calvasina, Southern Utah University  
Richard, Calvasina, University of West Florida  
Eugene Calvasina, Southern University

**Interdisciplinary Session**

**Session Chair:** Martha Sale, Florida Institute of Technology

***Faculty's Leadership Role in Creating Climates of Academic Integrity***

Robyn Hulsart, Austin Peay State University  
Victoria McCarthy, Austin Peay State University

***Does a Market Orientation Strategy Exist Toward Business School Students?  
A View from Three Levels of Academic Administrators***

Robert Webster, Ouachita Baptist University  
Kevin Hammond, University of Tennessee at Martin

***Accounting Majors' Ability to Identify Financial Reporting Errors and Omission  
and the Convergence Between U.S. GAAP and International Financial Reporting Standards***

Marianne James, California State University, Los Angeles

***Motivating At-Risk Students in the Arkansas Delta: An Entrepreneurship Simulation***

Sandra Bevill, Arkansas State University  
Susan Glasgow, Arkansas State University

***Empirical Investigation of the Relationship Between the Level of Players' Salaries  
and Financial Performance in the NBA***

Martha Sale, Florida Institute of Technology  
Debra Hunter, University of Southern Indiana

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12:50 PM to 2:50 PM Thursday, October 16

Washoe B

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**Interdisciplinary Session**  
**Session Chair:** Shawn Carraher, Cameron University

***The Russians are Coming: LUKOIL's Global Energy Reach***

Kasia Firlej, Purdue University-Calumet  
Charles Rarick, Purdue University-Calumet

***AMCO Apparel, Mr. Rashid Anwar, Part A***

Reagan McLaurin, American University of Sharjah  
Ali Khawaja, American University of Sharjah

***Change Factors Affecting the Transition to an EMR System  
in a Private Physicians' Practice: An Exploratory Study***

Aaron Spratt, Southeast Missouri State University  
Kevin Dickson, Southeast Missouri State University

***Making Social Security Work for Your Children and Your Grandchildren***

Michael Hanna, University of Houston - Clear Lake  
Stephen Caples, McNeese State University

***Exploring Unionism in the South: The Case of J.P. Stevens 1977***

Sarah Pitts, Christian Brothers University  
Rob Kamery, Strayer University

***Attitudes Towards Benefits and Behavioral Intentions and Their Relationship  
to Absenteeism, Performance, and Turnover among Nurses***

Shawn Carraher, Cameron University  
M Ronald Buckley, University of Oklahoma

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**Interdisciplinary Session**

**Session Chair:** Michelle Lane, Western Kentucky University

***Improving Group Dynamics: Creating A Team Charter***

John Byrd, Bellarmine University  
Michael R. Luthy, Bellarmine University

***Functional Requirements: The Reference Monitor and Use Case***

Ken Trimmer, Idaho State University  
Kevin Parker, Idaho State University  
Corey Schou, Idaho State University

***Entrepreneurially-Minded Undergraduate Business Students' Educational Preferences***

Thomas Ulrich, Loyola College

***The Great NASA Gravity Mystery - Solved!***  
***(The Law Of Conservation Of Flow Explains The Pioneer Anomaly)***

Andrei Aleinikov, International Academy of Genius  
Michaella McFarland, International Academy of Genius

***A Faux Hiring Process for Student Team Creation in Business Plan Courses***

Michelle Lane, Western Kentucky University

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12:50 PM to 2:50 PM Thursday, October 16Washoe D

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**Interdisciplinary Session****Session Chair:** Suresh Gopalan, Winston Salem State University***Macrovariables in Determining the Exchange Rate of the U.S. Dollar and Major Currencies***

Mohammed Haque, Texas A & M University-Texarkana  
Joan Brumm, Texas A&M University-Texarkana

***Belgrove Farms, Inc.***

Richard Tontz, California State University, Northridge  
Leonard Rymysza, California State University, Northridge  
Leah Marcal, California State University, Northridge

***Can Ostrich Managers Become Strategists?***

Mildred Golden Pryor, Texas A&M University-Commerce  
Sonia Taneja, Texas A&M University-Commerce  
Leslie Toombs, The University of Texas at Permian Basin  
J. Chris White, viaSim (President)

***The Effect of the 2003 Tax Act on Corporations' Capital Structure***

BooChun Jung, University of Hawaii, Manoa  
Sung Wook Yoon, California State University, Northridge

***Branding MBA Programs: Are they sufficiently related to an Institution's Strategy?***

Suresh Gopalan, Winston Salem State University  
Notis Pagiavlas, Winston Salem State University  
Thomas Jones, Winston Salem State University

AWARDS BANQUET

CASH BAR

6:00-8:00

Douglas

**Please wear your name badges  
Turn in your dinner tickets at the door.**

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8:00 AM to 10:00 AM Friday, October 17

Washoe B

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**Interdisciplinary Session**  
**Session Chair:** Arundhati Rao, Elizabethtown College

***Does an Audience Response System Called Clicker Help Student Learning in Accounting?***

Sungkyoo Huh, California State University-San Bernardino  
Kyungjoo Lee, University of Maryland-Eastern Shore  
John Jin, University of Maryland-Eastern Shore

***The Law of Conservation of Volupower Applied to a Global Nuclear Weapons Tenet***

Andrei Aleinikov, International Academy of Genius  
David Smarsh, International Academy of Genius

***Understanding the Lack of Minority Representation in Graduate Programs  
in Computer Science and Information Technology:  
A Focus Group Study of Student Perceptions***

Sharad Maheshwari, Hampton University  
Anne Pierce, Hampton University  
Enrique Zapatero, Norfolk State University

***Characteristics of African American Household Income In Mid-Sized Cities***

Mirza Shahjahan, University of Arkansas

***Receivables Management: A Case Study***

Nana Amoah, Old Dominion University  
Arundhati Rao, Elizabethtown College

**Interdisciplinary Session**

**Session Chair:** Paul Lane, Gand Valley State University

***When a Lie is the Truth: Pandering Child Pornography***

Debra Burke, Western Carolina University  
Janet Ford, Western Carolina University

***Million Dollar Mania: The Valuation of World Wrestling Entertainment***

Thomas Ulrich, Loyola College  
Octavian Ionici, Loyola College

***Saving American Business:  
Changing the Culture of Corporate Leadership Beyond the next Quarter's Profits***

David Arnesen, Seattle University  
William Weis, Seattle University

***Peer Teaching and Learning During Team Quiz Assessments: An Empirical Study***

Penny Herickhoff, Minnesota State University, Mankato  
Vicki Luoma, Minnesota State University, Mankato  
Milton Luoma, Metropolitan State University

***Challenging Entrepreneurial Students with Concrete, Interdisciplinary Problems***

Paul Lane, Gand Valley State University  
John Farris, Grand Valley State University  
Jodee Hunt, Grand Valley State University

**Interdisciplinary Session****Session Chair:** Richard Utecht, University of Texas at San Antonio***Forecasting Korean Stock Price Index (KOSPI) Using Back Propagation Neural Network Model, Bayesian Chiao's Model, and SARIMA Model***

Kyung Joo Lee, University of Maryland Eastern Shore  
Albert Y. Chi, University of Maryland Eastern Shore  
Sehwan Yoo, University of Advancing Technology  
John Jongdae Jin, University of Maryland Eastern Shore

***Providing Effective IT Support: Evidence from Two Firms***

Albert Tay, Idaho State University  
Ken Trimmer, Idaho State University

***Unpleasant Social Security Surprises for Some Clients***

Grady Perdue, University of Houston-Clear Lake  
Joseph McCormack, University of Houston-Clear Lake

***Rise and Fall of a Shooting Star - McLeod USA: A Case Study of Bankruptcy***

Laura Sullivan, Sam Houston State University  
Joey Robertson, Sam Houston State University

***Countdown to Teaching***

Richard Utecht, University of Texas at San Antonio  
Raydel Tullous, University of Texas at San Antonio

**Interdisciplinary Session**

**Session Chair:** Arundhati Rao, Elizabethtown College

***Corporate Social Responsibility and Firm Operating Performance:  
Evidence from Korean Firms***

Kyung Joo Lee, University of Maryland Eastern Shore  
Jee In Jang, Chung Ang University, Korea

***Revitalizing Retention Efforts for African-American College Students  
at Predominately White Institutions***

Derrick Love, University of Phoenix

***Jamba Juice***

Alan B. Eisner, Pace University  
Jerome Kuperman, Minnesota State University Moorhead  
James Gould, Pace University

***The Advent of the Internet and the On-line Book Trade:  
The Role of Managerial Cognition and the Liabilities of Experience***

Marc Weinstein, Barry University  
Steven Standifird, University of San Diego

***The Use of Training Groups (T-Groups) in Raising Self and Social Awareness  
and Enhancing Emotionally Intelligent Behaviors***

William Weis, Seattle University  
Lisa Hanson, Seattle University  
David Arnesen, Seattle University

***Intraday Study of the Impact of Denial of Service Attacks on Internet Firms***

Arundhati Rao, Elizabethtown College  
Mohamed Warsame, Howard University  
Jan Williams, University of Baltimore

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10:10 AM to 12:10 PM Friday, October 17

Washoe C

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**Interdisciplinary Session**  
**Session Chair:** Jerry Wegman, University of Idaho

***Attitudes Towards Coupon Use and Bargain Hunting:  
An Examination of Differences By Gender***

Jeanne Hill, Prairie View A&M University  
Susan Harmon, Pacific Lutheran University

***Critique of a Premise: Illuminating Cracks in the Agency Theory Framework***

Scott Droege, Western Kentucky University  
Shane Spiller, Western Kentucky University

***Turning Up the Heat on Wind River Farms***

Lucia Sigmar, Sam Houston State University  
Laura Sullivan, Sam Houston State University

***Teaching Management By Telling Stories***

James Harbin, Texas A&M University-Texarkana  
Patricia Humphrey, Texas A&M University-Texarkana

***Use of the Foreign Exchange Online System and a Line of Credit in Lieu of a Letter of Credit***

John Cooley, West Texas A&M University

***A Sarbanes-Oxley Approach to the Credit Crisis***

Jerry Wegman, University of Idaho

**Interdisciplinary Session**  
**Session Chair:** Fred Carr, University of Akron

***Becoming a More Effective Manager: Reality versus Hype***

Robert Service, Samford University  
Chad Carson, Samford University

***Joint Venture Stability and the Effect of Partner Buyouts***

Stephen Henry, Sam Houston State University

***Electronic Discovery Update: Zubulake and Beyond***

Vicki Luoma, Minnesota State University  
Milton Luoma, Metropolitan State University  
Penny Herickhoff, Minnesota State University

***Characteristics and Qualifications of Accountants: Then and Now***

Wilbur Clark, Stephen F. Austin State University

***How Raising Oil Prices Caused Home Values to Decline and Caused Home Foreclosures from 2005-2008***

Fred Carr, University of Akron  
Jane A. Beese, University of Akron

**Interdisciplinary Session****Session Chair:** Richard Johnson, Missouri State University***The Effect of Underwriter Reputation on Pre-IPO Earnings Management and Post-IPO Operating Performances***

Yong Sun, Southwestern University of Finance and Economics

Kyung Lee, University of Maryland-Eastern Shore

Diane Li, University of Maryland-Eastern Shore

John Jin, University of Maryland-Eastern Shore

***Free Enterprise Fund V. Public Company Accounting Oversight Board:  
The Court of Appeals Upholds the Constitutionality of the PCAOB***

Jerry Wegman, University of Idaho

***Language Ability, Leadership, and Polychronicity:  
Influences on Performance and Earnings among Central European Nurses***

Shawn Carraher, Cameron University

Robert Yuyuenyongwatana, Cameron University

Theresa Sadler, Texas A &amp; M University - Commerce

***Objects-First Vs. Structures-First Approaches to OO Programming Education:  
An Empirical Study***

Richard Johnson, Missouri State University

Duane Moses, Missouri State University

**Interdisciplinary Session**  
**Session Chair:** Trey Carland

***The Role of Universities in Attaining Regional Competitiveness under Adversity***

Cherie Trumbach, University of New Orleans  
Sandra Hartman, University of New Orleans  
Olof Lundberg, University of New Orleans

***Management Accounting System Application in Banks in the State of Qatar***

Rasha Abu Huziema, Qatar University  
Nitham Hindi, Qatar University

***Rethinking the Syllabus***

Barbara Dalby, University of Mary Hardin Baylor

***Arabian Profile Co. Ltd. (APL) - David Wray***

James McLaurin, American University of Sharjah  
Asif Hashim, American University of Sharjah

***Entrepreneurship Revisited: The Special Case of the Healthcare Leader/Entrepreneur***

Lottie Sledge, Cameron University  
Shawn Carraher, Cameron University

***Students as the Simulation***

Christina Simmers, Missouri State University

***An Exploratory Study: Business Faculty and the Faculty Stress Index***

Barbara Schuldt, Southeastern Louisiana University  
Jeffrey Totten, McNeese State University

***Using Portal Web Sites in the Purchasing Function***

Gary Schneider, Quinnipiac University  
Carol Bruton, Palomar College

***Four Tools (Under the Umbrella of Continuous Improvement) to Help Auditors Prevent/Detect Frauds***

P.N. Saksena, Indiana University South Bend

***The Transformation of Qatar Economy into Industrialization Era***

Fatma Rumihi, Qatar University  
Nitham Hindi, Qatar University

***Cross-Cultural Differences in Medical Ethics among Health Care Leaders***

Felisha Robinson, Cameron University  
Shawn Carraher, Cameron University

***To Loan or Not to Loan: A Subprime Dilemma***

William Roberts, California State University, Northridge  
Gordon Johnson, California State University, Northridge  
Elizabeth Trybus, California State University, Northridge

**Interdisciplinary Session**  
**Session Chair: Jim Carland**

***The Role of Expatriates and Inpatriates in the Global Healthcare Environment:  
 A Comparison of Leadership, Viscidity, Job Satisfaction, Job Tension, and Cohesion among  
 Entrepreneurial Expatriate and Inpatriate Health Care Professionals Working in Benin, Bo***

Shawn Carraher, Cameron University  
 Bryan Jester, Cameron University  
 Henry Lam, Cameron University  
 Robert Yuyenyongwatana, Cameron University

***Currency Devaluation: Some Lessons for a CEO Functioning in a Global Economy***

Inder Nijhawan, Fayetteville State University  
 Assad Tavakoli, Fayetteville State University

***Bank Fraud: Perception of Banks in State of Qatar***

Reem Nabhan, Qatar University  
 Nitham Hindi, Qatar University

***Labor Law in the United Arab Emirates: A Review and Recommendations***

James McLaurin, American University of Sharjah

***Pressures for the Creation of a More Independent Board of Directors in the Post-Restructuring Period***

Luke Cashen, Nicholls State University

***Commercial Agency Law in the United Arab Emirates : A Review and Recommendations***

James McLaurin, American University of Sharjah

***Leadership Change Decisions in a Healthcare Organization Operating in 60 Countries***

Martha Collins, Cameron University  
 Shawn Carraher, Cameron University

***Integrating Service Learning into an Advertising/Promotions Classroom***

Sherry Cook, Missouri State University

***The Supreme Court Favors Preemption in Its 2008 Term***

John Yeargain, Southeastern Louisiana University  
 Lara Kessler, Grand Valley State University

***A Preliminary Investigation of Business Ethics in Tanzania***

Marty Ludlum, University of Central Oklahoma  
 Germain Pichop, Oklahoma City Community College

***Heritage Pride and Advertising Effectiveness: The Mexican Case***

Cecilia Maldonado, Georgia Southwestern State University  
 Susana Lazo, ITESM, Campus Monterrey  
 Adriana Carranza, ITESM, Campus Monterrey

***Methodological Tradeoffs in Developing Core Competence Related Theory:***

***The Value Provision Situation***

William Edgar, University of Arizona  
 Chris Lockwood, Northern Arizona University

**Interdisciplinary Session**  
**Session Chair: JoAnn Carland**

***How Small Businesses can Reduce Health Care Costs and Ensure the Availability of Health Insurance for their Employees***

Don Bradley, University of Central Arkansas  
Matthew Hobbs, QualChoice of Arkansas/QCA

***Strategic Planning: A Practical Primer for the Entrepreneur***

Erich Brockmann, University of New Orleans  
Kenneth Lacho, University of New Orleans

***Do Students with Healthy Habits Perform Better In Their Academics?***

Manimoy Paul, Siena College  
Christopher Panton, Siena College  
Ned Marzigliano, Siena College

***Integrating Interactive Media into the Classroom: Youtube Raises the Bar on Student Performance***

Melissa Burnett, Missouri State University

***Job Satisfaction: Psychological & Leadership Influences on Nurse Turnover in Central Africa, North America, and SouthEast Asia***

Manuel Ortiz, Cameron University  
Shawn Carraher, Cameron University  
Justin Cellum, Cameron University

***Sources of Financial Capital For New Business Ventures in Healthcare: The Example of Scrubz, Inc.***

Manuel Ortiz, Cameron University  
Shawn Carraher, Cameron University  
Robert Yuyuenyongwatana, Cameron University

***Customer Service Among Nurses in China, Malaysia, Singapore, Thailand, and the USA: Leadership Does Make a Difference***

Burt A. Nomiya, Cameron University  
Shawn Carraher, Cameron University  
Kenona Southwell, Cameron University

***How Should Healthcare Leaders Be Educated?***

***The Design of Model Graduate Programs in Entrepreneurial Healthcare Management and Organizational Leadership with a Concentration in Healthcare Management***

Shawn Carraher, Cameron University  
Frank Zittle, Cameron University

***Managing Strategic Sustainability in Healthcare Entrepreneurship: Innovations in Pharmaceutical Development***

Shawn Carraher, Cameron University  
Charles Carraher, Florida Atlantic University

***Polychronicity and Leadership Among First Year Nurses in Central Europe: An Exploratory study on Dimensionality and Relationships***

Shawn Carraher, Cameron University  
Peggy Gaines, Cameron University  
Peter Signorelli, Cameron University

**Interdisciplinary Session**  
**Session Chair:** Trey Carland

***Developing an Understanding of Charismatic and Transformational Leadership***

James McLaurin, American University of Sharjah  
 Mohammad Al Amari, Government of Dubai

***Transformational Strategy in the City of Gold: Pursuit of the Vision***

James McLaurin, American University of Sharjah  
 Peter Mitias, American University of Sharjah

***Measuring the Emotional Quality of Products:  
 How Entrepreneurial Firms Can Efficiently and Effectively Improve New Product Development Practices***

Brooke Envick, St. Mary's University  
 Eileen Wall-Mullen, St. Mary's University

***The Tropical Fish Farm: Transitioning from Hobby to Business***

Jon Fields, University of Wisconsin - La Crosse  
 James Finch, University of Wisconsin - La Crosse

***Entrepreneurship and Intrapreneurship in the Healthcare Field:  
 Nurses and Physicians in America and China***

Craig Martin, Cameron University  
 Shawn Carraher, Cameron University

***Ethics in the Economics Curriculum***

Laura Fitzpatrick, Rockhurst University

***Employees' Psychological Empowerment via Intrinsic and Extrinsic Rewards.***

Panagiotis Gkorezis, Aristotle University of Thessaloniki  
 Eugenia Petridou, Aristotle University of Thessaloniki

***Outsource or Not to Outsource: That is the Question***

Balasundram Maniam, Sam Houston State University  
 Lance Ludewig, Sam Houston State University  
 Geetha Subramaniam, Universiti Teknologi MARA

***Restructuring Capital Formation and Financial Management Practices in Senegal:  
 Survey Results of Small Manufacturing Entrepreneurs***

Charles Mambula, Langston University

***Silicon Solutions: a Revenue Recognition Case***

Teresa Gordon, University of Idaho  
 Jason Porter, University of Idaho

***A Survey of Healthcare Leaders on Advances in Medical Technology and Health Care Costs:  
 Is That Which Is Making Us Better Drowning Us in Debt?***

Edward Malo, Cameron University  
 Shawn Carraher, Cameron University  
 Robert Yuyenyongwatana, Cameron University

***The Use of Virtual Communities to Reduce Employee Turnover. A Theoretical Model***

Cecilia Maldonado, Georgia Southwestern State University  
 Dawn Valentine, Georgia Southwestern State University

**Interdisciplinary Session**  
**Session Chair:** Jim Carland

***Measure of R&D Success and Market Value of a Firm***  
Sangjoon Lee, Alfred University  
Seong-Hoon Lee, Korea Securities Research Institute

***Strength of Organizational Climate:  
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***Advertising Ethical Perceptions and Behaviors: A Comparison of Advertising Professionals and Students***  
Nancy Keith, Missouri State University  
Charles Pettijohn, Missouri State University  
Melissa Burnett, Missouri State University

***On Rubrics and Writing: Help for the Harried B-School Professor***  
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***Globalize Your Course Using Cost of Living***  
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Shawn Carraher, Cameron University

***Motivations for Working Among Nurses in China, Gabon, Latvia, Sudan, Ukraine, and Zaire:  
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Hank Abernathy, Cameron University  
Shawn Carraher, Cameron University

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Ashley Kilburn, University of Tennessee Martin

***Family vs. Non-family SME Business Competencies***  
Ji-Hee Kim, Canisius College  
Steve Molloy, Canisius College  
Paul Sauer, Canisius College

***Scientist Research Productivity and Industry Innovation***  
Sangjoon Lee, Alfred University

***Case Study: A Business Model for the Country Club of Mendon***  
Sangjoon Lee, Alfred University

***Liar! Liar! Your Pants are on Fire: Deceptive Communication in the Workplace***  
Julie Indvik, California State University-Chico  
Pamela Johnson, California State University-Chico

**Interdisciplinary Session**  
**Session Chair:** Jo Ann Carland

***The du Pont Model: Evaluating Alternative Strategies in the Retail Industry***

Philip L. Little, Coastal Carolina University  
Beverly L. Little, Western Carolina University  
David Coffee, Western Carolina University

***The Impact of a Supervisor's Tolerance for Freedom on a Subordinate's Propensity for Burnout***

Kyle Ristig, Blue Surf Consulting LLC

***Does Alcohol Consumption Affect College Grades?***

Manimoy Paul, Siena College

***Promoting a Small Business Through the Services of a Chamber of Commerce***

Kenneth Lacho, The University of New Orleans  
Erich Brockmann, University of New Orleans

***Predictors of Voice Propensity***

Jacqueline Landau, Salem State College

***Accounting Student Perceptions of Ethical Behavior: Insight into Future Accounting Professionals***

Teresa Lang, Columbus State University  
Dianne Hall, Auburn University  
Rita Jones, Columbus State University

***The Shoppes at Riverside: A Purchase Decision***

Fonda Carter, Columbus State University  
Kirk Heriot, Columbus State University

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## **DISTINGUISHED RESEARCH AWARD WINNERS**

We would like to congratulate the Distinguished Research Award Winners. The competition was extremely rigorous and intense. After extensive review, the panel of judges awarded distinguished research status to 25% of the manuscripts. The authors of the following works will receive engraved plaques, and the manuscripts will be published in a future issue of the indicated *journal*.

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### **Academy of Accounting and Financial Studies Journal**

*The Effect of Underwriter Reputation on Pre-IPO Earnings Management  
and Post-IPO Operating Performances*

Yong Sun, Southwestern University of Finance and Economics  
Kyung Joo Lee, University of Maryland-Eastern Shore  
Diane Li, University of Maryland-Eastern Shore  
John Jongdae Jin, University of Maryland-Eastern Shore

*Pressures for the Creation of a More Independent Board of Directors  
in the Post-Restructuring Period*

Luke Cashen, Nicholls State University

*Historical Influences on Modern Cost Accounting Practices*

Darwin King, St. Bonaventure University  
Kathleen Premo, St. Bonaventure University  
Carl Case, St. Bonaventure University

### **Academy of Banking Studies Journal**

*Characteristics of the Recovery Process for Small Financial Intermediaries:  
The Case of Italian Cooperative Banks*

Gianluca Mattarocci, University of Rome "Tor Vergata"  
Lucia Gibilaro, University of Bergamo

### **Journal of Economics and Economic Education Research**

*The Federal Reserve Interest Rate Manipulations from 2000-2007  
and the Housing Mortgage Crisis of 2008*

Fred M. Carr, University of Akron  
Jane A. Beese, University of Akron

### **Academy of Educational Leadership Journal**

*Educators' Role in Promoting Academic Integrity*

Robyn Hulsart, Austin Peay State University  
Victoria McCarthy, Austin Peay State University

### **International Journal of Entrepreneurship**

*The Impact of Personal Culture on Sophisticated Succession Planning by SMEs in Malaysia*

Nelson Oly Ndubisi, Monash University Malaysia

***Restructuring Capital Formation and Financial Management Practices in Senegal:  
Survey Results of Small Manufacturing Entrepreneurs***  
Charles Mambula, Langston University

## **Journal of Entrepreneurship Education**

***Entrepreneurially-Minded Undergraduate Business Students' Educational Preferences***  
Thomas A. Ulrich, Loyola College in Maryland

***Motivating At-Risk Students in the Arkansas Delta: An Entrepreneurship Simulation***  
Sandra Bevill, Arkansas State University  
Susan Glasgow, Arkansas State University

## **Academy of Health Care Management Journal**

***Change Factors Affecting the Transition to an EMR System in a Private Physicians' Practice:  
An Exploratory Study***

Aaron D. Spratt, Southeast Missouri State University  
Kevin E. Dickson, Southeast Missouri State University

***Attitudes towards Benefits and Behavioral Intentions  
and their Relationship to Absenteeism, Performance and Turnover among Nurses***

Shawn M. Carraher, Cameron University  
M. Ronald Buckley, University of Oklahoma

## **Academy of Information and Management Sciences Journal**

***A Cognitive Explanation of the Correctness of Information Requirement Specifications***  
I-lin Huang, Langston University

***A New Approach with Market Survey and Fuzzy Statistical Analysis  
in the E-BUSINESS Context***

Chihwen Wu, National Chung Hsing University

## **Journal of Legal, Ethical and Regulatory Issues**

***Regulatory Reform of the Credit Market: A Sarbanes-Oxley Approach***  
Jerry Wegman, University of Idaho

***Recent United States Supreme Court Decisions  
and Human Resource Management Decision Making: The 2007/2008 Term***

Gerald Calvasina, Southern Utah University  
Richard, Calvasina, University of West Florida  
Eugene Calvasina, Southern University

***When a Lie is the Truth: Pandering Child Pornography***

Debra Burke, Western Carolina University  
Janet Ford, Western Carolina University

***Critique of a Premise: Illuminating Cracks in the Agency Theory Framework***

Scott Droege, Western Kentucky University  
Shane Spiller, Western Kentucky University

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## Academy of Marketing Studies Journal

***Does a Market Orientation Strategy Exist toward Business School Students?  
A View from Three Levels of Academic Administrators***

Robert L. Webster, Ouachita Baptist University  
Kevin L. Hammond, University of Tennessee at Martin

***Attitudes Towards Coupon Use and Bargain Hunting:  
An Examination of Differences By Gender***

Jeanne Hill, Prairie View A&M University  
Susan Harmon, Pacific Lutheran University

***The Recovery Paradox: The Effect of Recovery Performance and Service Failure  
Severity on Post-recovery Customer Satisfaction***

Michael McCollough, University of Idaho

***The Empirical Study of Firm Specific Advantage,  
Global Branding, Product Diversity and Performance***

Chihwen Wu, National Chung Hsing University

***Advertising Ethical Perceptions and Behaviors:  
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Nancy Keith, Missouri State University  
Charles Pettijohn, Missouri State University  
Melissa Burnett, Missouri State University

***Building Quality Internal Exchange:  
The Role of the Organization and the Individual in Internal Customer Orientation***

Ashley Kilburn, University of Tennessee Martin

## Academy of Strategic Management Journal

***Research Scientist Productivity and Firm Size:  
Evidence from Panel Data on Inventors***

Sangjoon Lee, Alfred University

***The Advent of the Internet and the On-line Book Trade:  
The Role of Managerial Cognition and the Liabilities of Experience***

Marc Weinstein, Barry University  
Steven Standifird, University of San Diego

***NBA Salaries: Money Tree or Money Pit?***

Martha Lair Sale, Florida Institute of Technology  
Debra Reneé Hunter, University of Southern Indiana

***The du Pont Model: Evaluating Alternative Strategies in the Retail Industry***

Philip Little, Coastal Carolina University  
Beverly Little, Western Carolina University  
David Coffee, Western Carolina University

***Corporate Social Responsibility and Firm Operating Performance***

Kyung Joo Lee, University of Maryland Eastern Shore  
Jee In Jang, Chung Ang University, Korea

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## Journal of Organizational Culture, Conflict and Communications

***Finding Water at the Oasis? Executive Team Leadership in the City of Gold***

Reagan McLaurin, American University of Sharjah  
Peter Mitias, American University of Sharjah

***To Speak or Not To Speak: Predictors of Voice Propensity***

Jacqueline Landau, Salem State College

***Liar! Liar! Your Pants are on Fire: Deceptive Communication in the Workplace***

Julie Indvik, California State University-Chico  
Pamela Johnson, California State University-Chico

## Journal of International Business Research

***Banking and Financial Crisis in Turkey from 1929 to 2007***

Mahmut Yardimcioglu, Karamanoglu Mehmetbey University  
Gokhan Genc, Karamanoglu Mehmetbey University

## Journal of the International Academy for Case Studies

***The Daily Examiner: Strategic Initiative 2013***

Patricia Lapoint, McMurry University  
Carrol Haggard, Ft. Hays State University

***Cape Chemical: Capital Budgeting Issues***

David Kunz, Southeast Missouri State University  
Benjamin Dow, Southeast Missouri State University

***Receivables Management: A Case Study***

Nana Amoah, Old Dominion University  
Arundhati Rao, Elizabethtown College

***Rascal-Mildew, Inc.: A Case of the Inventory Hot Potato***

Robert Sellani, Nova Southeastern University

***Renault Yahoo! Argentina***

D. K. Smith, American University of Nigeria  
Carlos Aimar, Centro Universitario San Isidro  
Jorge Fajardo, Universidad de Palermo

***Ameritech in the Philippines: Failure to Adjust to Filipino Cultural Norms?***

Charles Rarick, Purdue University - Calumet  
Arifin Angriawan, Purdue University - Calumet  
Inge Nickerson, Barry University

***To Loan or Not to Loan: A Subprime Dilemma***

William Roberts, California State University, Northridge  
Gordon Johnson, California State University, Northridge  
Elizabeth Trybus, California State University, Northridge

***Public Funds, Public Policy, and Free Enterprise in Alaska***

Wayne Roberts, Southern Utah University

***Accounting for Global Entities and the Effect of the Convergence of U.S. Generally Accepted Accounting Principles to International Financial Reporting Standards***

Marianne James, California State University, Los Angeles

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**ACADEMY OF EDUCATIONAL LEADERSHIP  
CREATIVE AND INNOVATIVE TEACHING AWARDS**

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The Academy of Educational Leadership sponsors special awards to recognize innovative and creative teachers and educational programs. To be eligible for consideration, an individual must be nominated by a member of the Allied Academies and undergo evaluation by the Teaching Awards Committee. The following individuals have met the criteria and have been judged by the Committee to be worthy of the designation, Distinguished Teachers. We extend to them our sincere congratulations.

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Ida Jones, California State University, Fresno

Nelson Oly Ndubisi, Monash University Malaysia

Martha Sale, Florida Institute of Technology

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**THE FELLOW EMERITUS AWARD**

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Dr. Larry Dale is retiring. He has been an ardent supporter of the Allied Academies since its inception and has won every award that we have to give. In testimony to his indefatigable service, we name him our first ever Fellow Emeritus.

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Larry Dale, Arkansas State University, Fellow Emeritus

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**We hope to see you all in New Orleans in April, 2009,  
and Las Vegas in October, 2009!**

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